



## New Bedford Seafood Logo Usage Guidelines

### What is the New Bedford Seafood logo?

The New Bedford Seafood Logo was created by the Port of New Bedford to identify and promote seafood that is locally landed within the Port of New Bedford, as well as to support the local fishermen and businesses within the industry.

The New Bedford Seafood logo **may not be used** on products or meals that do not feature or contain seafood species locally landed in the Port of New Bedford.

### Requesting Permission to Use the New Bedford Seafood logo

The Port of New Bedford manages and monitors the usage of the New Bedford Seafood logo. It is imperative that the logo accurately identifies locally-landed fish for customers.

***If you would like to use the logo on one or more of your products, please send us the information below in an email to [seafood@newbedford-ma.gov](mailto:seafood@newbedford-ma.gov).***

**Business Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Logo image in jpeg format:**    **Color** \_\_\_\_\_    **Black & White** \_\_\_\_\_

